



GOVERNMENT OF THE PUNJAB
PLANNING & DEVELOPMENT
DEPARTMENT
PROGRAM IMPLEMENTATION UNIT

EXPRESSION OF INTEREST
(CONSULTANCY SERVICES-FIRM SELECTION)

Program Implementation Unit, Planning & Development Department, Government of Punjab has been established under P&D Department to look after the monitoring & coordination of key foreign funded programs. For this purpose, PIU invites sealed expression of interest from the eligible firms for the assignment of **“Implementation of Communication Strategy for Strengthening Markets for Agriculture and Rural Transformation (SMART) Program” (under framework contract rule 15 of PPRA, 2014).**

Interested firms are required to provide information demonstrating that they have the required qualification and relevant experience to perform the services mentioned above. The firm may associate with other firms in the form of joint venture to enhance their qualifications. The firm for above referred assignment will be selected in accordance with the Quality and Cost Based Selection (QCBS) method as defined under Punjab Procurement Regulatory Authority (PPRA) rules, 2014.

The advertisement and detailed EOI may be browsed online from websites i.e. **www.ppra.punjab.gov.pk** and **www.piu.punjab.gov.pk** and can be obtained from the address below during office hours. EOI must be received **by 03:00 PM in our office on or before July 23, 2018.**

Program Director
Program Implementation Unit,
Planning & Development Department
11-A, Upper Mall Scheme, Near Hotel Crown Plaza,
Mian Meer Road, Lahore
Ph. No. 042-99332566-69
Fax. 042-35750284