

**Shortlisting Report of Expression of Interest  
 "Implementation of Communication Strategy for SMART Program" (under framework contract rule 15 of PPRA, 2014), Program Implementation Unit,  
 Planning & Development Department**

Sr. No	Name of the Firm	Existence as a legal Entity (Legal incorporation or establishment and registration/Registration with relevant tax authorities i.e. Income tax and PRA.	Not blacklisted by any agency/ authority	An operational History of at least 5 years (10 Marks)	Relevant Experience in Similar Project for last 5 years (50 Marks)	Management Team (20 Marks)	Work Volume (20 Marks)	Total Marks (100 Marks)	Status
1	PIRANA	Provided	Provided	10	50	20	20	100	Qualified
2	SKAFs Consultants (Pvt) Ltd. JV INTECO & JV of IQ Studios	Provided	Provided	0	50	20	20	90	Qualified
3	Channel 7 Communications	Provided	Provided	10	50	0	20	80	Qualified
4	Creative Junction	Provided	Provided	10	50	20	20	80	Qualified
5	Adgroup	Not provided	Not Provided					0	Disqualified

Minimum qualifying marks=65

*Stammam*

*Number  
 13/07/18*

*U. A. Islam  
 18/7/18*

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