



GOVERNMENT OF THE PUNJAB  
PLANNING & DEVELOPMENT BOARD  
PROGRAM IMPLEMENTATION UNIT (PIU)  
Ph: 042-99332566-69- Fax: 042-35750284

**EXPRESSION OF INTEREST**  
**HIRING OF SHORT TERM INDIVIDUAL CONSULTANT**

Planning & Development Board, Government of Punjab has established a "Program Implementation Unit (PIU)" for coordination and monitoring of important donor funded programs. At present PIU, P&D Board is looking after the monitoring and evaluation of two important donor funded programs including Punjab Jobs & Competitiveness (J&C) Program and Strengthening Markets for Agricultural and Rural Transformation (SMART) Program. PIU, P&D Board intends to hire the short term individual consultant/expert for drafting of Term of References (TORs) for Development of Dashboard & Mobile Application and Develop Digital Communication Work-Plan with info-graphics for Ease of Doing Business under PIU, P&D Board. Qualification & Experience required for the post are mentioned below:

Sr.	Position	Qualifications/ Experience/Skills
01	Hiring of short term individual consultant/expert for drafting of Term of References (TORs) for Development of Dashboard & Mobile Application and Develop Digital Communication Work-Plan with info-graphics for Ease of Doing Business	<b><u>Qualification &amp; Experience:</u></b> <ul style="list-style-type: none"><li>• Master's degree in Marketing, Communication, Media or related field from reputed university.</li><li>• Minimum six months of experience</li><li>• Knowledge of standard software packages, including MS Office and Adobe</li><li>• Excellent written &amp; communication skills</li></ul>

The advertisement and detailed TORs may be viewed at [www.piu.gov.punjab.pk](http://www.piu.gov.punjab.pk) and CVs can be submitted at the address given below. Last date for submission of CVs is October 20, 2020. The short term individual consultant will be selected as per clause 46 of PPRA, 2014

Program Director,  
Program Implementation Unit (PIU),  
Planning & Development Board,  
11-A, Upper Mall, Mian Mir Road,  
Near Hotel Crown Plaza,  
Lahore.  
Ph. # 042 – 99332566 – 69

*Stawi*